## Employment Unit:

Milwaukee Radio Group  

Address:  

5407 W. McKinley Ave.  

Milwaukee, WI 53208  

Contact:  

Bob Bellini  

Vice President/General Manager  

Telephone:  

414.978.9000  

Fax:  

414.978.9011  

Email:  

bbellini@mke radiogroup.com 

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### FULL-TIME JOB VACANCIES FILLED - 8/1/2019-7/31/2020

<table>
<thead>
<tr>
<th>Date Hired</th>
<th>Position</th>
<th>Hired Source</th>
<th># Interviews</th>
<th>Reference Sources Of Interviewees</th>
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<tbody>
<tr>
<td>7/22/2021</td>
<td>Marketing Director</td>
<td>#22 WBA Online</td>
<td>8</td>
<td>17/7/7, 12/22</td>
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<tr>
<td>7/22/2021</td>
<td>Traffic Manager</td>
<td>#6 Indeed</td>
<td>4</td>
<td>7/12/22</td>
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<tr>
<td>7/19/2021</td>
<td>Account Executive</td>
<td>#3 Referral</td>
<td>16</td>
<td>7/17/25, 1/5</td>
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</tbody>
</table>

#### Total Number of Interviewees Referred:

For period from August 1, 2020-July 31, 2021, 34 live interviews were conducted for full-time job vacancies.

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### ECO CONTACT LIST

<table>
<thead>
<tr>
<th>#</th>
<th>ORGANIZATION</th>
<th>FIRST NAME</th>
<th>LAST NAME</th>
<th>ADDRESS</th>
<th>CITY</th>
<th>ST</th>
<th>ZIP</th>
<th>PHONE</th>
<th>EMAIL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Audiola</td>
<td>Dave</td>
<td>Melvin</td>
<td>1300 Main St</td>
<td>Milwaukee</td>
<td>WI</td>
<td>53203</td>
<td>414-977-0738</td>
<td><a href="mailto:dave.melvin@audiola.com">dave.melvin@audiola.com</a></td>
</tr>
<tr>
<td>2</td>
<td>ABC Media Link</td>
<td>Maxine</td>
<td>Johnson</td>
<td>888 N. Broadway</td>
<td>Milwaukee</td>
<td>WI</td>
<td>53202</td>
<td>414-277-0432</td>
<td><a href="mailto:maxine.johnson@abcmedia.com">maxine.johnson@abcmedia.com</a></td>
</tr>
<tr>
<td>3</td>
<td>Edge</td>
<td>Matt</td>
<td>Gross</td>
<td>123 N. Broadway</td>
<td>Milwaukee</td>
<td>WI</td>
<td>53202</td>
<td>414-277-0432</td>
<td><a href="mailto:matt.gross@edge.com">matt.gross@edge.com</a></td>
</tr>
<tr>
<td>4</td>
<td>Verizon Broadcasting</td>
<td>Veronica</td>
<td>Miller</td>
<td>678 N. Broadway</td>
<td>Milwaukee</td>
<td>WI</td>
<td>53202</td>
<td>414-277-0432</td>
<td><a href="mailto:veronica.miller@verizon.com">veronica.miller@verizon.com</a></td>
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<tr>
<td>5</td>
<td>WBA</td>
<td>Mark</td>
<td>Harris</td>
<td>234 N. Broadway</td>
<td>Milwaukee</td>
<td>WI</td>
<td>53202</td>
<td>414-277-0432</td>
<td><a href="mailto:mark.harris@wba.com">mark.harris@wba.com</a></td>
</tr>
<tr>
<td>6</td>
<td>Wisconsin Broadcasters Association</td>
<td>William</td>
<td>Johnson</td>
<td>789 N. Broadway</td>
<td>Milwaukee</td>
<td>WI</td>
<td>53202</td>
<td>414-277-0432</td>
<td><a href="mailto:william.johnson@wba.com">william.johnson@wba.com</a></td>
</tr>
<tr>
<td>7</td>
<td>WBA</td>
<td>Thomas</td>
<td>Weber</td>
<td>567 N. Broadway</td>
<td>Milwaukee</td>
<td>WI</td>
<td>53202</td>
<td>414-277-0432</td>
<td><a href="mailto:thomas.weber@wba.com">thomas.weber@wba.com</a></td>
</tr>
<tr>
<td>8</td>
<td>WBA</td>
<td>Robert</td>
<td>Smith</td>
<td>456 N. Broadway</td>
<td>Milwaukee</td>
<td>WI</td>
<td>53202</td>
<td>414-277-0432</td>
<td><a href="mailto:robert.smith@wba.com">robert.smith@wba.com</a></td>
</tr>
<tr>
<td>9</td>
<td>WBA</td>
<td>John</td>
<td>Johnson</td>
<td>321 N. Broadway</td>
<td>Milwaukee</td>
<td>WI</td>
<td>53202</td>
<td>414-277-0432</td>
<td><a href="mailto:john.johnson@wba.com">john.johnson@wba.com</a></td>
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<tr>
<td>10</td>
<td>WBA</td>
<td>Lisa</td>
<td>Smith</td>
<td>111 N. Broadway</td>
<td>Milwaukee</td>
<td>WI</td>
<td>53202</td>
<td>414-277-0432</td>
<td><a href="mailto:lisa.smith@wba.com">lisa.smith@wba.com</a></td>
</tr>
</tbody>
</table>

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### SUPPLEMENTAL RECRUITMENT INITIATIVES

#### Participation in Job Fairs by Station Personnel: 4 Events = One Credit

1. **March 31, 2021**
   - WBA Virtual Job Fair: On air promotion/website promotion and link on WBA's job page.

2. **June 7, 2021**
   - WBA Virtual Job Fair: On air promotion/website promotion and link on WBA's job page.

#### Internship Program: One Credit

Established a 10-12 week 75-20 hours per week in-depth internship program designed for local college students interested in the broadcast industry. Internship program involves hands-on training, exposure to real-life situations in our industry, and daily guidance and education from management and staff.

#### Participation of Job Openings in Job Banks, Internet + One Credit

- wdih.com, 1029Radio.com, jennmar313.com, jay1490.com, every1600.com, tagcom.com, atlyco.com, marquette.edu, wba, experience.com, wisconsinradioconnect.com, mke web.com, mke radio.com, for career, LinkedIn, smithjobs.com, job center of wisconsin, and more (see complete list above)

#### Training Program for Station Personnel: One Credit

- **Sales Coordinator**
  - On-going: Training in all aspects of radio sales. Creating proposals, copy, traffic, etc. Entering into radio sales coordinator or radio sales position.

- **Production**
  - On-going: Training in all aspects of radio production. Locating and assembling commercials for local, national and syndicated advertisiers, operation of appropriate computer programs. Expectations will be to utilize gained abilities when production department needs assistance.

- **Engineering**
  - On-going: Training in all aspects of radio broadcasting. Training consists of most areas of radio facility engineering, including set up and operation of remote broadcasts, networked audio operations and equipment monitoring and logging.

#### Participation in Events Sponsored by Organizations Representing Groups Present in the Community Interested in Broadcast Employment Issues: One Credit

- **March 31, 2021**
  - WBA Virtual Job Fair: On air promotion/website promotion and link on WBA's job page.

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