#### **EEO PUBLIC FILE REPORT 2020**

## A. Employment Unit Covered

Mitchell Radio Group

KMIT, KUQL (KOOL 98.3), KMIT HD2 (More 95.5), KMIT HD3 (Pure Oldies 103.5)

## **B.** Reporting Period

December 1, 2019 - November 30, 2020

# C. Full - Time Vacancies Filled During Reporting Period

1) Job Title: Account Executive Date Filled: 3/2/2020

Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

Name Address

KMIT On Air Ads KUQL On Air Ads

Pure Oldies On Air Ads More 95 On Air Ads

KMIT Website www.kmit.com
KUQL Website www.kool98.com
Saga Communications Website www.sagacom.com
Indeed www.Indeed.com

Total number of interviewees from all sources for this position: 4

2) Job Title: Account Executive Date Filled: 5/18/2020

Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

Name Address

KMIT On Air Ads KUQL On Air Ads Pure Oldies On Air Ads More 95 On Air Ads

KMIT Website www.kmit.com
KUQL Website www.kool98.com
Indeed www.Indeed.com

Total number of interviewees from all sources for this position: 3

# D. Total Number of Interviewees for All Full-Time Vacancies Filled During the Reporting Period Per Recruitment/Referral Sources =

Referral Source	Contact	Address	Phone	Number of Interviewees Referred
Employee Referal	Stephanie Heide	501 S. Ohlman St. Mitchell, SD 57301	605-996-9667	
Web Site	Stephanie Heide	www.kmit.com www.kool98.com	605-996-9667	
Radio Ad	Stephanie Heide	Mitchell Radio Group 501 S. Ohlman St. Mitchell, SD 57301	605-996-9667	4
Indeed.com	Stephanie Heide	Indeed.com		3
TOTAL				7

# **E. Outreach Activities Performed During the Reporting Period**

Initiative	Scope of Participation &	Station Staff Involved
	Location	
MRG Internship program	Worked with the Digital &	Stephanie Heide
	Marketing professor ad	
	Dakota Wesleyan University	
	to set up a summer	
	internship program for	
	marketing students.	