

Saga South Communications, LLC - WOGK/WYND/WNDD/WNDN
Outreach Activity Description Form
For the Period 10/1/2024 – 9/30/2025

Name of Activity: Provide training to management level personnel to ensure EEO and prevent discrimination.

Description of Initiative:

Saga South Communications, LLC reinforced its expectation of EEO and the prevention of discrimination upon its introduction to employees as new owners. The following activities were taken:

- I. The company EEO policy is stated on page 7 of the Saga handbook that all employees received upon Saga South Communications, LLC's ownership, and upon hire thereafter, while acknowledging receipt of the handbook and any revision with their signature.

Name of Activity: Job Postings

Description of Initiative:

Saga South Communications, LLC posted open positions on Sagacom.com, Wind-FM.com, facebook.com/windfm, 937kcountry.com, facebook.com/937kcountry, talentcenter.org, allaccess.com, linkedin.com and employflorida.com.

Name of Activity: Recruitment Advertising

Description of Initiative:

Saga South Communications, LLC aired recruitment commercials for Account Manager positions on WOGK-FM, WYND-FM, WNDD-FM and WNDN-FM.

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Name of Activity: Training Programs

Description of Initiative:

Saga South Communications, LLC regularly conducts training for the staff. All employees are trained in various aspects of the areas of their business.

Staff and management training took place on these dates:

10/1/2024	Blended Everywhere
10/17/2024	eCommerce Training
10/21/2024	Best of the 352 Training
11/22/2024	Social Media Videos
1/2/2025	Newsmaker Monthly Sales Training
1/23/2025	Elite Insights – Best of the 352 Training
1/24/2025	Elite Insights – Best of the 352 Training
2/27/2025	Blended Strategies Training
3/14/2025	Cybersecurity Password Recycling
3/27/2025	Blended Strategies Training
4/3/2025	Newsmaker Monthly Sales Training
4/14/2025	April cyber security Deep Fake
4/28/2025	Blended Workshop
4/29/2025	Blended Workshop
5/1/2025	News Site Training
5/1/2025	Blended Strategies Training
5/9/2025	April cyber-Security: Verify before you trust
5/20/2025	Blended Everywhere Training
6/5/2026	Newsmaker Monthly Sales Training
6/5/2025	Blended Strategies Training

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6/20/2025	May 2025 Cyber class
6/20/2025	Understanding Harassment: 01. Introduction to Understanding Harassment
6/20/2025	Understanding Harassment: 02. Understanding Offenders
6/20/2025	Understanding Harassment: 03. Understanding Targets
6/20/2025	Understanding Harassment: 04. Bystander Training
7/10/2025	Blended Strategies Training
7/25/2025	June 2025 cyber security (Generative AI attacks)
8/12/2025	Imaging Tips from Benztown
8/15/2025	July 2025 cyber security training – mailbombing
8/20/2025	Wordpress Training for Howard
8/28/2025	Blended Strategies Training
9/8/2025	Blended Workshop
9/8/2025	Blended Workshop
9/24/2025	Blended Strategies
9/25/2025	Blended Strategies
9/29/2025	Sept 2025 Cybersecurity training (Identify theft)

All employees are required to take regular online courses dealing with anti-harassment and cyber-security and must satisfactorily complete the course exam after each one.

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Appendix 1

FULL-TIME VACANCIES:

- I. Job Title: Media Advisor
Date Filled: 10/14/2024
Number of Persons Interviewed: 12
Recruitment/Referral Sources Used: See Addendum 2
Total # of Interviewees per Recruitment/Referral Sources: See Addendum 3
Person Hired: Aurora Amesbury
Referral Source of person hired: ncfmgroup.com

- II. Job Title: Editor
Date Filled: 9/29/2025
Number of Persons Interviewed: 14
Recruitment/Referral Sources Used: See Appendix 2
Total # of Interviewees per Recruitment/Referral Sources: See Addendum 3
Person Hired: Scott Harrell
Referral Source of person hired: sagacom.com

- III. Job Title: Digital Coordinator
Date Filled: 9/8/2025
Number of Persons Interviewed: 1
Recruitment/Referral Sources Used: See Addendum 2
Total # of Interviewees per Recruitment/Referral Sources: See Addendum 3
Person Hired: Natalia Rodriguez-Juarez
Referral Source of person hired: (internal promotion)

- IV. Job Title: Promotion Director
Date Filled: 9/8/2025
Number of Persons Interviewed: 3
Recruitment/Referral Sources Used: See Addendum 2
Total # of Interviewees per Recruitment/Referral Sources: See Appendix 3
Person Hired: Sydney Mark
Referral Source of person hired: Sagacom.com

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Appendix 2

Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy – 4 Vacancies Total

Sources:

<u>Name</u>	<u>Address</u>	<u>Phone</u>	<u>Contact Person</u>
Ncfmgroup.com	1901 E. Ft. King Street Ocala, FL 34471	352-622-5600	Howard Tuuri
937kcountry.com	1901 E. Ft. King Street Ocala, FL 34471	352-622-5600	Howard Tuuri
Windfm.com	1901 E. Ft. King Street Ocala, FL 34471	352-622-5600	Howard Tuuri
WOGK-FM	1901 E. Ft. King Street Ocala, FL 34471	352-622-5600	Howard Tuuri
WYND-FM	1901 E. Ft. King Street Ocala, FL 34471	352-622-5600	Howard Tuuri
WNDD-FM	1901 E. Ft. King Street Ocala, FL 34471	352-622-5600	Howard Tuuri
WNDN-FM	1901 E. Ft. King Street Ocala, FL 34471	352-622-5600	Howard Tuuri
Sagacom.com	73 Kercheval Avenue Grosse Pointe Farms, MI 48236	313-886-7070	Eric Christian
talentcenter.org	3003 SW College Road, Ste 101 Ocala, FL 34474	352-840-5761	Maite 'Maria' Marz
EmployFlorida.com	3003 SW College Road, Ste 101 Ocala, FL 34474	352-840-5761	Maite 'Maria' Marz
College of Central FL	3001 SW College Road Ocala, FL 34474	352-854-2322	Bonnie Hayes
Career Source CLR	2703 NE 14th St. Ocala, FL 34470	352-291-9559	Laura Byrnes

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Appendix 2 (continued)

LinkedIn.com	1000 W Maude Avenue Sunnyvale, California 94085		
College of Central FL Panel Discussion	3001 S.W. College Road Ocala, FL 34474	352-854-2322	Melissa Schuck
College of Central FL Internship Program	3001 S.W. College Road Ocala, FL 34474	352-854-2322	Melissa Schuck

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Appendix 3

<u>Referral Source</u>	<u>Contact Person</u>	<u># Interviewees</u>	<u>Referred Person Hired?</u>
Internal Staff	Howard Tuuri	1	1
WOGK-FM	Howard Tuuri	0	0
WYND-FM	Howard Tuuri	0	0
WNDD-FM	Howard Tuuri	0	0
WNDN-FM	Howard Tuuri	0	0
937kcountry.com	Howard Tuuri	0	0
facebook.com/937kcountry	Howard Tuuri	0	0
Windfm.com	Howard Tuuri	0	0
facebook.com/windfm	Howard Tuuri	0	0
Sagacom.com	Howard Tuuri	17	2
talentcenter.org	Howard Tuuri	0	0
Ncfmgroup.com	Howard Tuuri	12	1
Linkedin.com	Howard Tuuri	1	0