

Portland Radio Group EEO Recap 12/01/2024 – 11/30/2025

Portland Radio Group Full Time Jobs filled by the Portland Radio Group

4 Account Executive
1 Production Director
1 Traffic Manager
1 General Manager

Recruitment Sources that Referred Each Hire

Account Executive - Referral
Account Executive - Referral
Account Executive - Indeed
Account Executive - Indeed
Production Director - Referral
Traffic Manager - Indeed

POSTINGS EEO		ONGOING		
Account Executive / Digital Sales				
NAME	CONTACT	WEB SITE	Phone	ADDRESS
PRG Station Websites & On Air	Barry Gabloff	ALL	207-774-4561	420 Western Ave South Portland, ME
Saga Communications	Laura Grillo	www.sagacom.com	313-886-7150	Grosse Pointe Farms, MI

POSTINGS EEO **01/27/2025-02/25/2025**

Production Director				
NAME	CONTACT	WEB SITE	Phone	ADDRESS
MAB.ORG	Tim Moore	www.careerpage.org	207-623-3870	128 State Street Augusta, ME
PRG Station Websites	Olivia Grant	ALL	207-774-4561	420 Western Ave South Portland, ME
Saga Communications	Laura Grillo	www.sagacom.com	313-886-7150	Grosse Pointe Farms, MI

POSTINGS EEO **4/2025-6/2025**

Traffic Manager				
NAME	CONTACT	WEB SITE	Phone	ADDRESS
MAB.ORG	Tim Moore	www.careerpage.org	207-623-3870	128 State Street Augusta, ME
PRG Station Websites	Olivia Grant	ALL	207-774-4561	420 Western Ave South Portland, ME
Saga Communications	Laura Grillo	www.sagacom.com	313-886-7150	Grosse Pointe Farms, MI

POSTINGS EEO

General Manager				
NAME	CONTACT	WEB SITE	Phone	ADDRESS
Exigent Circumstance **				

Total Number of Persons Interviewed for all Full Time Vacancies

18

Referral Sources of Candidates Interviewed

Word of Mouth / Referral	3
All Access / Trade Publications/LinkedIn	4
Internal	1
Saga Communications/Indeed/Zip Recruiter	9
Portland Radio / Websites	1

Portland Radio Group Outreach Activities 12/2024-11/2025

Portland Radio Group Intern Program

We had 1 intern in our **paid internship program**. The program provides in-depth training in all aspects of Programming, Promotions, News, Sales and General Administration at the Portland Radio Group cluster of stations. Our program is designed to assist individuals to acquire skills needed for broadcast employment.

Ian MacDonald - A college student pursuing BA in Athletic Communications – Broadcast and Video Proeuction at the University of of Maine in Orono. He interned from May 2025 through August 2025.

Partnered with Dr. Cassandra Dove with the University of Southern Maine and Southern Maine Community College

Dr. Dove is an instructor with USM in the Department of Technology and Adjunct Faculty member with Southern Maine Community College. Three students from her Technical Communications class met with Joe Lerman, on-air talent, Andrew Armstrong, Chief Engineer & IT Director and Barry Gabloff, Market Manager. The goal is to show the students a cross section of careers in radio broadcasting to encourage the next generation.

Partnered with Christy Brochu from the Long Creek Youth Development Center

Christy Brochu is a Psychiatric Social Worker II. We set up tours for young people to learn about the radio broadcasting industry. Typically, a group of 3-4 young adults are here for approx. an hour tour showing them the production studio, broadcast studio, sound board and even have them record something. They are shown the engineering room and meet with Promotion and Traffic Managers. Open Q&A session throughout the tour.

In House Recruiting

Employees are strongly encouraged to attract and recruit anyone whose talents they feel will be an asset to our organization, both full and part-time.

****The successful candidate was first employed by the Station Employment Unit in 2020 as Director of Sales. When the former General Manager retired in 2024, the successful candidate was promoted internally to General Manager. This internal promotion from Director of Sales to General Manager qualifies as an exigent hire because the retirement of the General Manager created an immediate and urgent need to fill the station's top management**